

NEXUM

Credit & Collection Management Software

2010 – The Year of Opportunity

2009 was one of the most important years for us. The company grew, our solutions evolved and we discovered new and exciting opportunities. But the single most important item came from our existing client base; NEXUM helped and created so much for them. As many businesses and organisations considered how to trade more efficiently, our clients were able to very quickly further 'tune' their business practices and procedures within NEXUM to help lower operation costs, reduce risk and increase profitability. Law firms and debt collection agencies will testify that NEXUM enabled them to offer a wider range of services at higher profit margins than previously possible, for many this factor has been a 'deal maker'. Our corporate and utility clients have appreciated the range of benefits delivered by NEXUM allowing them to reduce rising costs associated with overdue accounts, improve customer service and manage risk more effectively. Debt Purchasers using NEXUM have leveraged the products processing and management information capability to better manage portfolios of debt and provide better returns to investors. A range of new SME NEXUM PAID clients have a tool to help them grow and manage accounts like the 'big boys', at a fraction of the cost.

So, what about 2010? I spent much of 2009 thinking about 2010 and creating plans with the team here for the year ahead. Our focus is to expand the number of clients we have in each market sector by helping them to improve the profitability of their business. This sounds all encompassing, but we have some very specific new releases and announcements for this year, which I would be more than happy to discuss with you.

We start 2010 with new contracts, which is always a great start. Our news section on the web site lists some of our new contracts and announcements, which I hope will help you differentiate us from the competition. Client case studies and testimonials are always valuable to us, as is education and awareness – as such you will see more and more activity relating to these subjects during the months ahead.

If you are interested in discussing how we can help you better manage accounts please either call me direct on 07793 065 20 or the main office on 0845 226 8184.

Happy New Year.

Kind regards

Jim

Jim Stanley
Managing Director

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